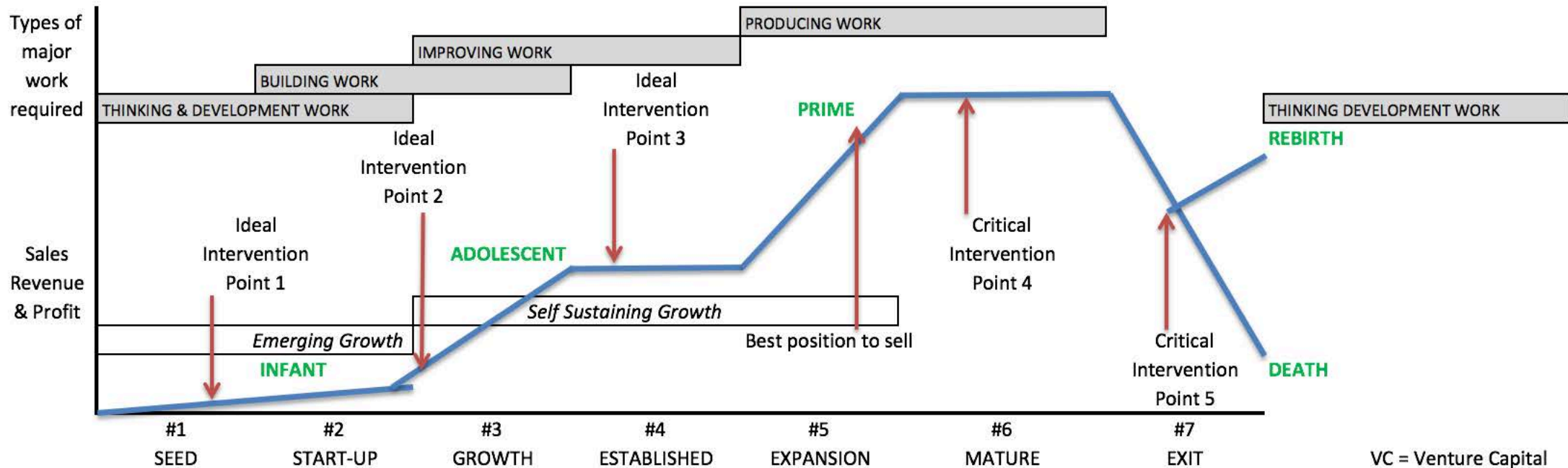


SUCCESS - Typical phases and activities of a successful business



VC = Venture Capital

<i>Sourcing Capital</i>	<i>Hunger/Entry</i>	<i>Rapid/VC</i>	<i>Cruising</i>	<i>Public Investing</i>	<i>Stability</i>	<i>Harvesting</i>	FUNDING LINE
<i>Owner Led</i>	<i>Leadership</i>	<i>Letting Go</i>	<i>Strategy</i>	<i>Competencies</i>	<i>Bureaucracy</i>	<i>Aristocracy</i>	LEADERSHIP LINE
<i>Innovation</i>	<i>Incubating</i>	<i>Culture</i>	<i>Clear Roles</i>	<i>Responsibilities</i>	<i>Accountabilities</i>	<i>Dissatisfaction</i>	EXPECTATION LINE
<i>Concept Creation</i>	<i>Development</i>	<i>Feedback</i>	<i>Updating</i>	<i>Re-launch</i>	<i>Mass Production</i>	<i>Obsolescence</i>	PRODUCT LINE
<i>Aspirational</i>	<i>Prospecting</i>	<i>Launching</i>	<i>Measuring</i>	<i>Engaging</i>	<i>Retention/Referrals</i>	<i>Reactivate</i>	MARKETING LINE
<i>Passion</i>	<i>Commitment</i>	<i>Delegation</i>	<i>Teamwork</i>	<i>On-boarding</i>	<i>Professionalism</i>	<i>Off-Boading</i>	PEOPLE LINE
<i>Model</i>	<i>Implement</i>	<i>Execute</i>	<i>Monitor</i>	<i>Stabilise</i>	<i>Optimising</i>	<i>Closing</i>	PROCESS LINE
<i>Problem Solving</i>	<i>Adaptability</i>	<i>Collaboration</i>	<i>Communication</i>	<i>Observation</i>	<i>Mentoring</i>	<i>Conflict Resolution</i>	SOFT SKILL LINE
<i>New Learning</i>	<i>Re-Learning</i>	<i>Decisions</i>	<i>Options</i>	<i>Unlearning</i>	<i>Comfort/Coaching</i>	<i>Tension</i>	PERSONAL LINE